

Organ Donation Promotion Campaign

Implementation Plan of the Organ Donation Promotion Charter

Name of the Organisation/Company:

____ The Hong Kong Academy of Nursing Limited and 14 HKAN accredited Academy Colleges ____

	Future Plan / Existing Promotional Work	Implementation Plan, Goal and Schedule (First six months since signing of the Charter)	Progress and Effectiveness of the Plan (To be filled in six months after signing of the Charter)
1.	Promote organ donation to allow members/staff to understand and be receptive of the idea of organ donation (e.g., distribute or disseminate through emails information on organ donation)	Promote organ donation to all fellows and members of the 14 Academy Colleges through email notice (more than 3000 recipients).	
2.	Encourage members / staff to register at the CODR of the Department of Health ¹ (www.codr.gov.hk) (e.g, encourage members / staff to register at the CODR by email or assist in collecting the signed registration forms)	Encourage fellows and members to register at the CODR of DH. Encourage those have registered to encourage at least 3 others to register.	

¹ If you want to obtain leaflet with CODR registration form, poster or other relevant materials for promotion of organ donation, please complete the electronic request form at the Organ Donation website of the Department of Health (www.organdonation.gov.hk/eng/resources.html).

3.	<p>Encourage members / staff to share their wish of donating organs as well as inviting their family members to support organ donation</p> <p>(e.g., encourage members / staff to share and discuss on the information on organ donation with their families)</p>	<p>(1) Encourage fellows and members to share and discuss on the organ donation with their families and encourage registration.</p> <p>(2) Sharing of related experiences and stories in meetings when appropriate.</p>	
4.	<p>Encourage the public to express their wish for organ donation through different channels</p> <p>(e.g, distribute the “Support organ donation” leaflets at the booths of the organisation)</p>	<p>(1) Distribute ”Support organ donation“ leaflets at every activity.</p> <ol style="list-style-type: none"> 1. 9 Apr 2016, World Health Day 2. 7 May 2016, HKAN Conferment 3. 7 May 2016, International Nurses Day Celebration Dinner 4. 27 May 2016, HKAN Charity Dinner 5. 9 – 11 Sep 2016, 9th ICN International Nurse Practitioner/ Advanced Practice Nursing Network (INP/APNN) Conference 6. 19 Nov 2016, HKAN 5th Anniversary Celebration dinner 7. Every Community Talk/Public Education of all Colleges. <p>(2) Encourage fellows and members to promote organ donation at work when appropriate.</p>	

5.	Participate in promotional activities or arrange programmes to promote organ donation. (e.g., encourage staff to register at the CODR at the organisation's major gatherings or staff activities)	Encourage promote organ donation education in any activity with public	
6.	Other supporting actions		